## Economic Development Commission (EDC)

## Regular Meeting = 7:30 PM October 19, 2009 = Room 1, Salem Town Offices = Salem, Connecticut

#### 1. Call to Order

Called to order at 7:38.

Present: Frank Sroka, Dana Abetti, Joe Duncan, Dave Kennedy, Sean Reith, Bob, Ross, Larry Stevens

Public: Kevin Lyden

### 2. Seating of Alternates

Larry, Dana

### 3. Changes to Agenda

None

## 4. Approval of Minutes from last meeting

Larry, Dave

### 5. Communications

UConn Workshop on Planning for Storm Water on October 28 from 6:30-8:30 in Conf Room 1. We need to RSVP by October 26.

# 6. Public Comment

Kevin set up a free Marketing seminar for Salem businesses. December 8 from 10:00 – 11:30. We would like to have a quarterly seminar for businesses.

### 7. Reports

- First Selectman:
  - Had a meeting on Thursday with DOT engineers to look at the area under the white building at Four Corners. They will make an offer on the Bad Boyz Toyz property on December 1.
  - Municipal land use policy: Karen Buckley will lead an effort to update the policy.
    On Saturday, October 24 at 1:00, a team will walk the Gadbois property. This action will also help institute a public event ordinance.
  - October 27: Joint meeting with Planning and Zoning and BOS. EDC is invited to join at 7:00.
  - o November 2 at 7:00: BOE is saying goodbye to Mike Siebert.
  - o November 12: Strip mall revitalization program, Randall Arendt.
  - November 29: Part 2 of Economic Development at 4:00.
- Liaison to Planning and Zoning Commission (P&Z): Sean Reith and Gloria Fogarty. Sean will be
- Plan of Conservation and Development: Dana Abetti
- Local Business Ombudsperson: Larry Stevens

### 8. Old Business

- Economic Development Action Plan progress
  - EDC Plan Critical Initiatives:
    - Goal 1: Take Care of Local Businesses: Sean Reith, Dave Kennedy
      - Rejuvenate Four Corners See above effort Kevin initiated.
        Dave attended the ED Crash Course 1.
    - Goal 2: Foster New Economic Growth: Joe Duncan, Dana Abetti

- Identify ED opportunities that fit within the Salem community
- Process to identify and champion new business opportunities
  - Frank will reach out to P&Z to schedule a session to begin to build our business screens after elections.
  - Dana will draft a timeline to send the EDC.

## 9. New Business

None

# 10. Adjournment

Our next meeting will be November 16, 2008, at 7:30. Dana, Sean, 9:04 PM.